GOVERNMENT OF INDIA
TRIBAL AFFAIRS
LOK SABHA

STARRED QUESTION NO:122
ANSWERED ON:21.08.2007
UPGRADATION OF HANDICRAFTS SKILLS OF TRIBALS
Jindal Shri Naveen

Will the Minister of TRIBAL AFFAIRS be pleased to state:

(a) the marketing facilities created for the sale of tribal handicrafts;

(b) the income generated through the sale of tribal handicrafts during the last three years, year-wise;

(c) the steps taken to upgrade the skills of the tribals; and

(d) the extent to which their income has increased as a result thereof ?

Answer

=
MINISTER OF THE STATE IN THE MINISTRY OF TRIBAL AFFAIRS (SHRI P.R. KYNDIAH)

A statement is laid on the Table of the House.

Statement referred to in reply to parts (a) to (d) of the Lok Sabha Starred Question No.122 for 21.8.2007 by Sh. Naveen Jindal, MP, regarding "Upgradation of Handicrafts Skills of Tribals"

(a) : The Tribal Cooperative Marketing Development Federation of India Ltd. (TRIFED) has the responsibility of marketing development of tribal products including tribal handicrafts. TRIFED has taken the following steps in this regard:
TRIFED has established 41 outlets in different cities of the country. Out of these, 20 outlets are its own. At 21 other outlets stock is being sold on consignment basis in association with State level Organizations/Agencies.
TRIFED organises a National Tribal Craft Expo every year called the 'Aadishilp' at New Delhi where tribal artisans are invited to participate and market their produce. A State-level 'Aadishilp' was also held at Dehradun, Uttaranchal.
In addition, TRIFED provides tribal artisans the opportunity for participating in exhibitions/events at various places like Dilli Haat for marketing their products and also participates in domestic as well as international exhibitions/events to promote tribal products.
TRIFED initiated a new concept of organizing Tribal Artisan Mela (TAM) as an exercise to reach tribals located in interior tribal areas and source tribal art and craft directly from the tribal artisans/group of artisan. As per this initiative, TRIFED in association with State Governments /organizations invites tribal artisans to an exhibition area where they bring their items.

(b) : The income generated through the sale of tribal handicrafts during the last three years, year-wise, is as under:

Year	Sale (Rs. Lakhs)
2004-05	68.17
2005-06	162.56
2006-07 (Provisional)	353.66

(c) : Under the scheme 'Baba Saheb Ambedkar Hastshilp Vikas Yojana (AHVY)' sponsored by the Office of the Development Commissioner (Handicrafts), Ministry of Textiles, TRIFED had taken the following steps to upgrade the skills of tribals:
#Conducted Skill Upgradation Training (SUT) and Design & Technical Development Workshop (DTDW) for tribal artisans in the States of West Bengal and Assam.
Conducted a Refresher Training (advanced) for tribal artisans on Kantha embroidery, Textile batik and Leather crafts in West Bengal.

(d) : As a result of skill upgradation, many artisans in West Bengal have increased their sales almost from zero to Rs. 4.80 lakhs during 2005-06 and have even received District and State-level awards.

In Assam, the income of artisans, after six months training, has reached Rs. 1.00 lakh, when prior to training their products were not acceptable by the market. Likewise bamboo artisans have increased their sales in excess of Rs. 30,000/- within six months of completion of training.